



2019 Program Impact Report

Produce Perks, Ohio's nutrition incentive program, empowers SNAP recipients to purchase fresh, healthy fruits and vegetables from Ohio farmers and grocery-retailers across the state. Providing a \$1-for-\$1 match for shoppers using SNAP/EBT to buy healthy produce, the program increases affordable access to healthy foods for Ohio's 1.5 million SNAP recipients.



16,126

Shoppers



97

Locations



\$912,000

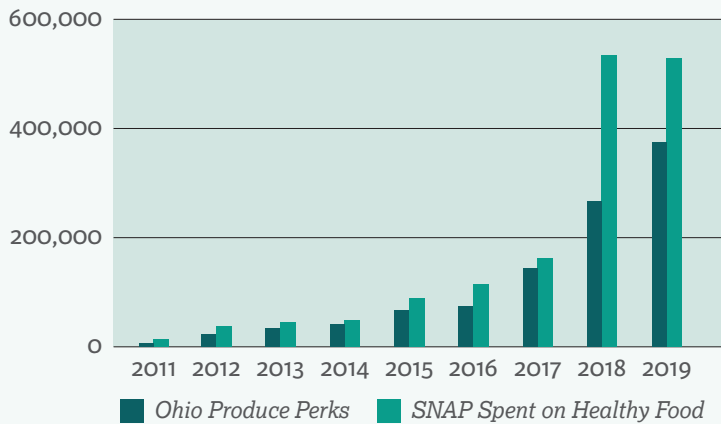
Healthy Food Sales



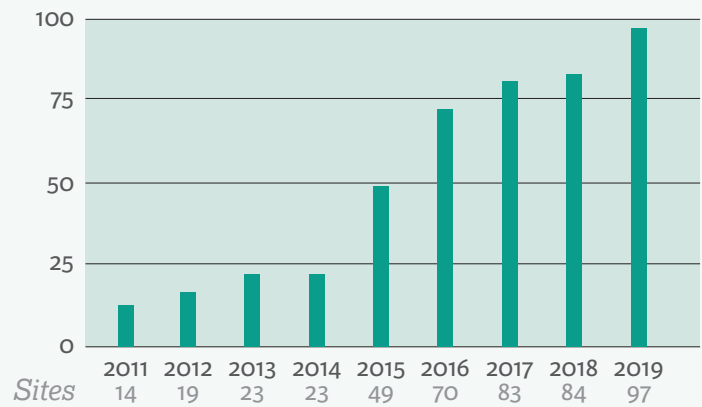
500+

Farmers

Produce Perks | SNAP Spending



Number of Participating Sites



"I like that it's encouraging you to eat healthier, because sometimes...you're on that fixed budget and you only have so much food..."

-Produce Perks Shopper

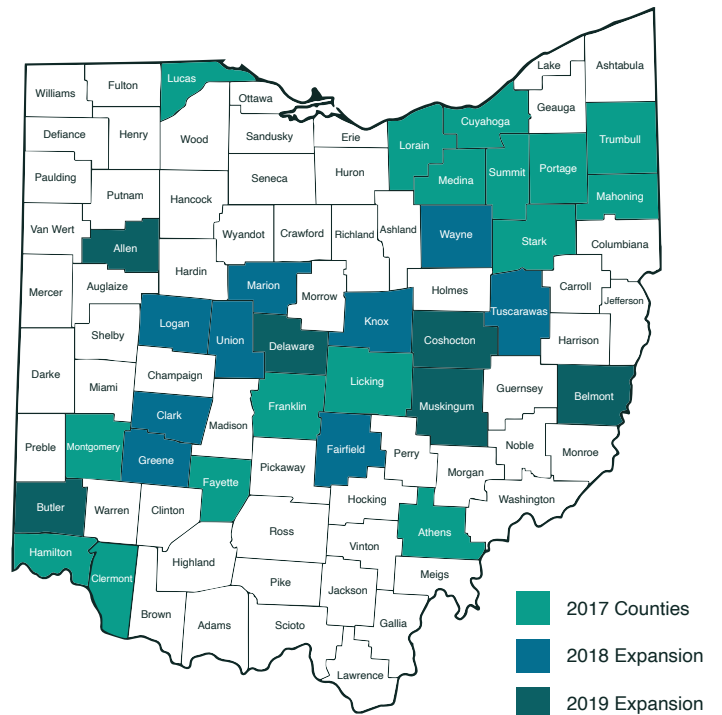


"The best part [is] people can do it over and over...they know the system. They come in. They kind of strategize and it's cool. It's actually having an impact on them."

- Store Manager



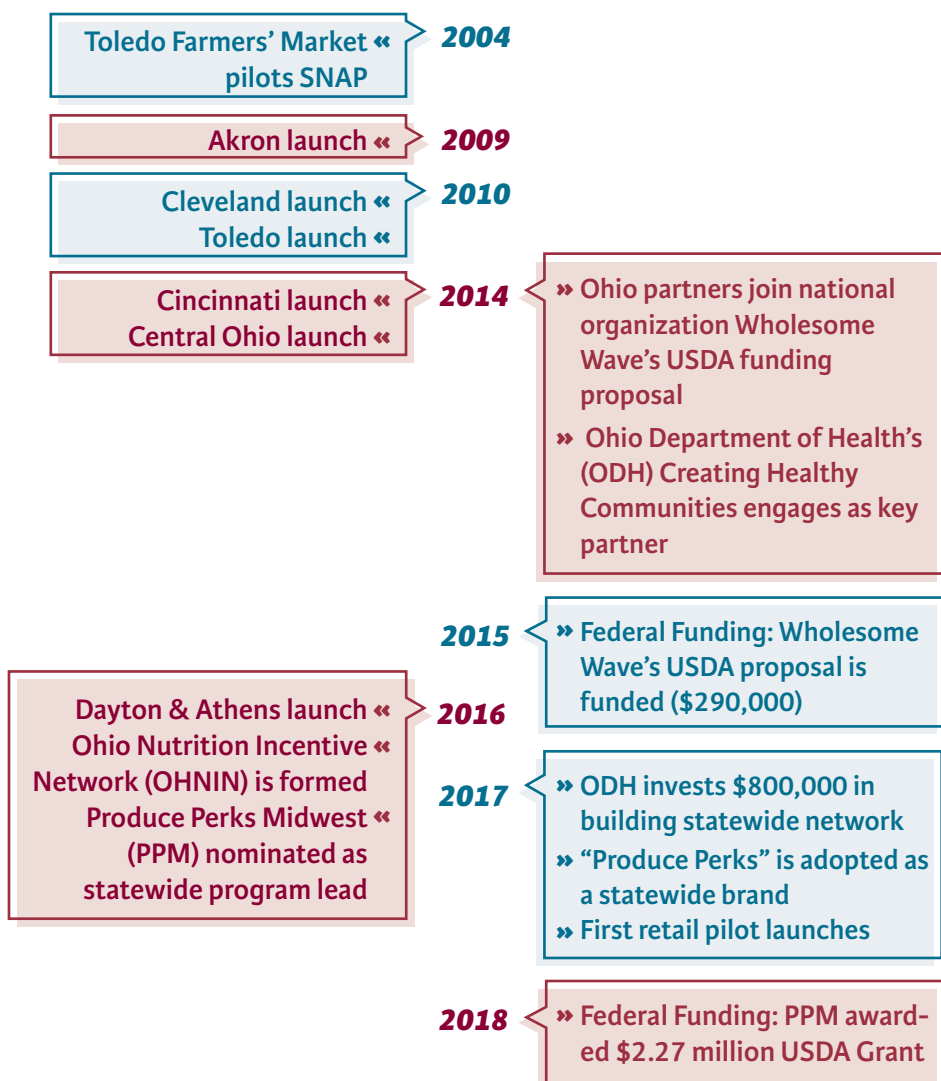
100+ Access Points in 31 Counties



2019 Milestone

The Ohio Legislature appropriated **\$850,000** to support Produce Perks and Produce Prescription (PRx) programs

Celebrating Our History



Ohio Nutrition Incentive Network

The Ohio Nutrition Incentive Network works toward a shared vision of affordable access to healthy, local foods. We are a partnership of Ohio healthy food retailers, producers, state agencies, and local partners.

ACENet
Case Western Reserve University
Countryside
Farmers Market Association of Toledo
Local Matters
OH Dept. of Aging
OH Dept. of Health
OH Ecological Food & Farm Association
OH Grocers Association
OH Farmers Market Network
OSU Extension – SNAP-Ed
OSU Extension – Cuyahoga County
Produce Perks Midwest
Summit Food Coalition
The Food Trust
Wholesome Wave
Youngstown Neighborhood Development Corp.

Thank You to Our Funders

Akron Community Foundation
Buckeye Health Plan
Cleveland Foundation
Community Foundation of the Mahoning Valley
Franklin County
George B. Riley Trust Estate
George Gund Foundation
Huntington-Akron Foundation
Interact for Health
Lucas County Commissioners Office
Lucas County Jobs & Family Services
Maxwell Weaver Foundation

Mercy Health
Mercy Health Foundation Mahoning Valley
Ohio Grocers Association
Ohio Regional Convergence Partnership
PNC Foundation
ProMedica
The Carol Ann and Ralph V Haile US Foundation
The Health Path Foundation of Ohio
Tuscora Park Health & Wellness foundation



LEARN MORE



produceperks.org