2018 Impact Report

Produce Perks is Ohio's nutrition incentive program, empowering SNAP recipients to purchase fresh, healthy fruits and vegetables from Ohio farmers and grocery-retailers across the state. Providing a $1-for-$1 match for shoppers using SNAP/EBT to buy healthy produce, Produce Perks increases affordable access to healthy foods for 1.5 million Ohioans.

Food

$801,573

in healthy food sales

Families

12,921

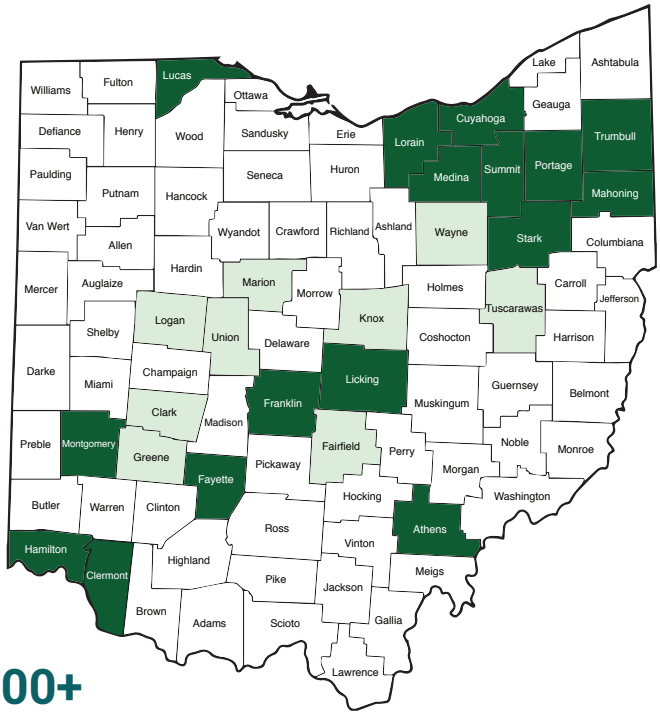
SNAP Consumers

Farmers

509

farmers impacted

Expanding Statewide: Produce Perks Received a $2.27 million USDA Grant



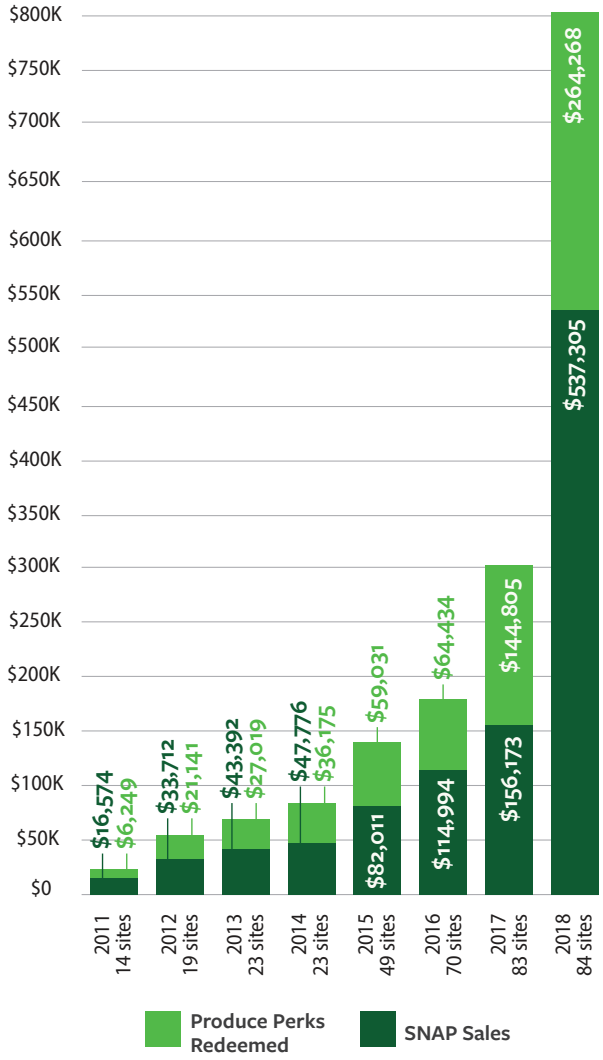
100+

Access Points

2017 Counties

2018 Expansion

166% Sales Growth Over 2017



"Good Earth's SNAP and Produce Perks from 2017 to 2018 doubled. Good Earth had so many new customers this year. Very exciting! Looking forward to 2019."

-Jeanette Toms, Good Earth Farm Stand, Cleveland, OH