

"I cannot even begin to express my gratitude for this program...Produce Perks [has] often been the only way I have been able to afford fresh vegetables and fruits to go with the staple meats, eggs, dairy products, and grains that I purchases with my SNAP benefits."

-Joseph, Cincinnati, OH

## Farmers' Market Highlights

78 Farmers' Markets, Mobile Markets, CSA's, and Farm Stands throughout the state served SNAP shoppers and Ohio's farmers by offering Produce Perks.



**35%**

increase in fruit & veggie sales



**400**

zip codes reached



**61**

markets within 1/2 mile or less of a food desert

## Grocery Store Highlights

Produce Perks expanded into 15 independently owned grocery stores, reaching more SNAP consumers and supporting Ohio business owners.



**\$176,000**

Produce Perks-generated fruit & veggie sales



**2.5X**

more spent on fruits & veggies when using the program



**4,000+**

customers used the program at 15 stores

**GET INVOLVED**



**produceperks.org**

### Produce Perks is made possible by the Ohio Nutrition Incentive Network.

Convened by Produce Perks Midwest, the Ohio Nutrition Incentive Network is a partnership of Ohio healthy food retailers, producers, state agencies, and local partners working toward a shared vision of affordable access to healthy, local foods.

ACENet  
Case Western Reserve University  
Countryside  
Farmers Market Association of Toledo  
Local Matters  
OH Dept. of Aging  
OH Dept. of Health  
OH Grocers Association

OH Farmers Market Network  
OSU Extension - SNAP-Ed  
OSU Extension Cuyahoga Co.  
Produce Perks Midwest  
Summit Food Coalition  
Wholesome Wave  
Youngstown Neighborhood Development Corp.

### Thank You to Our Supporters.



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